

Site Usage

166 Visits

42.77% Bounce Rate

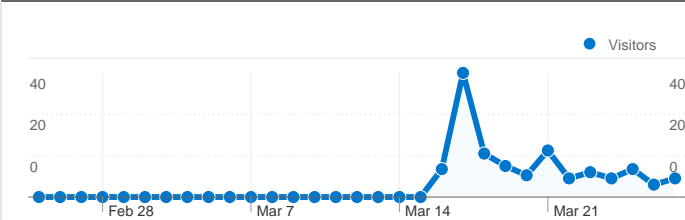
619 Pageviews

00:03:42 Avg. Time on Site

3.73 Pages/Visit

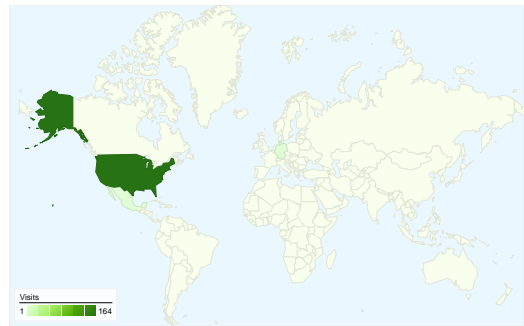
59.04% % New Visits

Visitors Overview

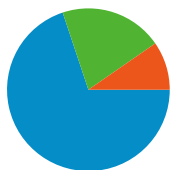


Visitors
101

Map Overlay



Traffic Sources Overview

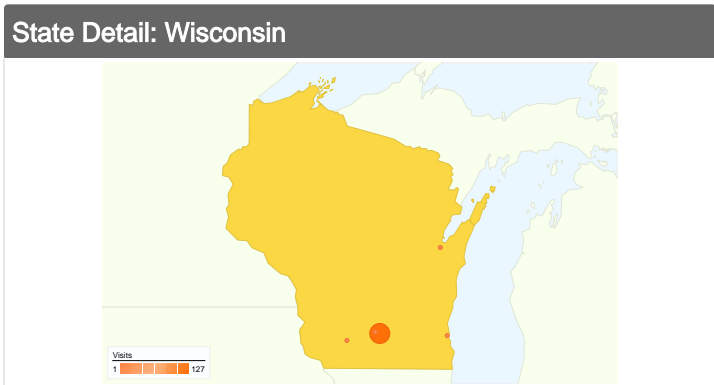


- **Direct Traffic**
116.00 (69.88%)
- **Referring Sites**
34.00 (20.48%)
- **Search Engines**
16.00 (9.64%)

Content Overview

Pages	Pageviews	% Pageviews
/	133	21.49%
/home	33	5.33%
/a/oakmeadowhomeowners.org	32	5.17%
/dues	31	5.01%
/neighborhood-plat	31	5.01%

Service Providers		
Service Provider	Visits	% visits
charter communications	74	44.58%
tds telecom	27	16.27%
at&t internet services	8	4.82%
cdw computer centers	8	4.82%
comcast cable communications	6	3.61%

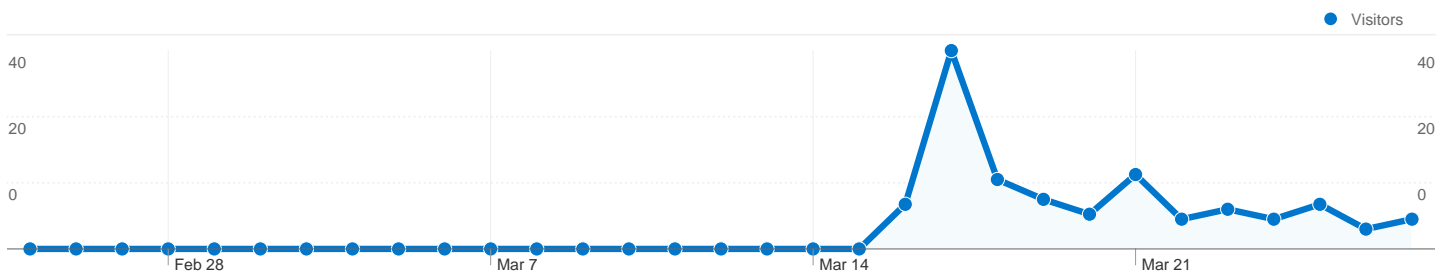


Top Exit Pages		
Page	Exits	% visits
/	53	31.93%
/a/oakmeadowhomeowners.org	15	9.04%
/dues	9	5.42%
/committees/schools	8	4.82%
/board-meeting-minutes	7	4.22%

New vs. Returning		
Visitor Type	Visits	% visits
New Visitor	98	59.04%
Returning Visitor	68	40.96%

Keywords		
Keyword	Visits	% visits
"ron slavin"	1	6.25%
bob gleisner, fitchburg, wi	1	6.25%
concerts at mckee farms park	1	6.25%
dana dentice	1	6.25%
fitchburg mcgaw development	1	6.25%

Top Content		
Page	Pageviews	% visits
/	133	21.49%
/home	33	5.33%
/a/oakmeadowhomeowners.org	32	5.17%
/dues	31	5.01%
/neighborhood-plat	31	5.01%



101 people visited this site

166 Visits

101 Absolute Unique Visitors

619 Pageviews

3.73 Average Pageviews

00:03:42 Time on Site

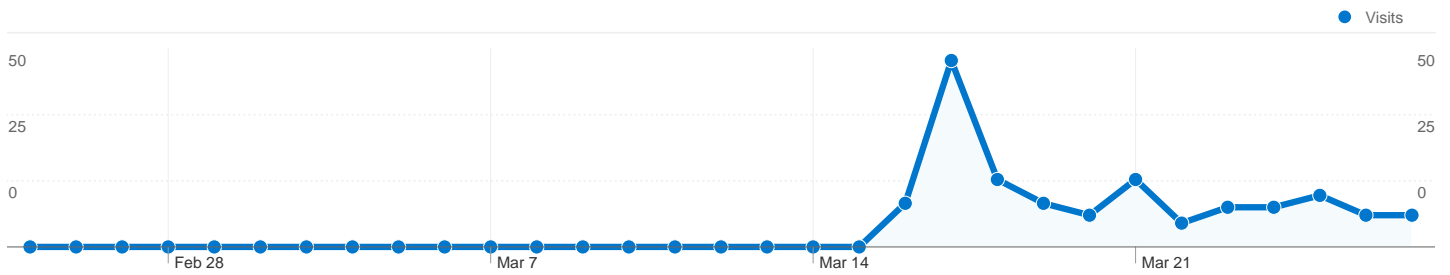
42.77% Bounce Rate

59.04% New Visits




Technical Profile

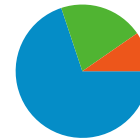
Browser	Visits	% visits
Firefox	58	34.94%
Internet Explorer	58	34.94%
Safari	46	27.71%
Chrome	3	1.81%
Mozilla Compatible Agent	1	0.60%

Connection Speed	Visits	% visits
Unknown	166	100.00%



All traffic sources sent a total of 166 visits

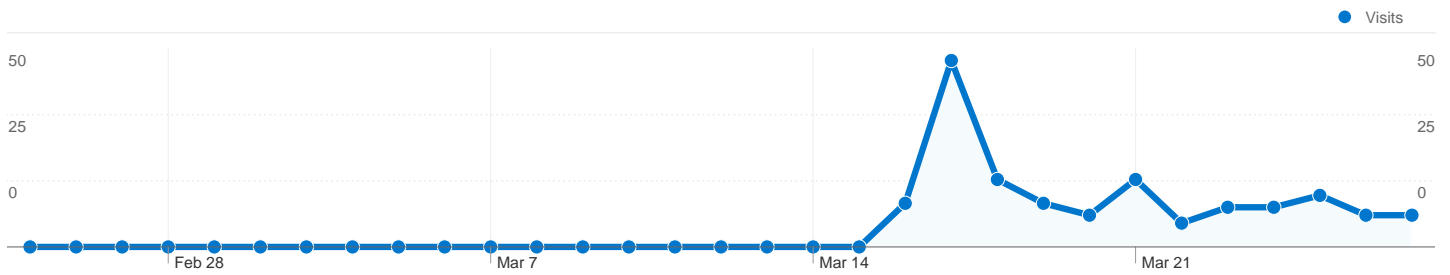
-  **69.88%** Direct Traffic
-  **20.48%** Referring Sites
-  **9.64%** Search Engines



- **Direct Traffic**
116.00 (69.88%)
- **Referring Sites**
34.00 (20.48%)
- **Search Engines**
16.00 (9.64%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	116	69.88%	"ron slavin"	1	6.25%
google (organic)	16	9.64%	bob gleisner, fitchburg, wi	1	6.25%
oakmeadowhomeowners.org	13	7.83%	concerts at mckee farms park	1	6.25%
us.mg5.mail.yahoo.com	3	1.81%	dana dence	1	6.25%
city.fitchburg.wi.us (referral)	2	1.20%	fitchburg mcgaw development	1	6.25%



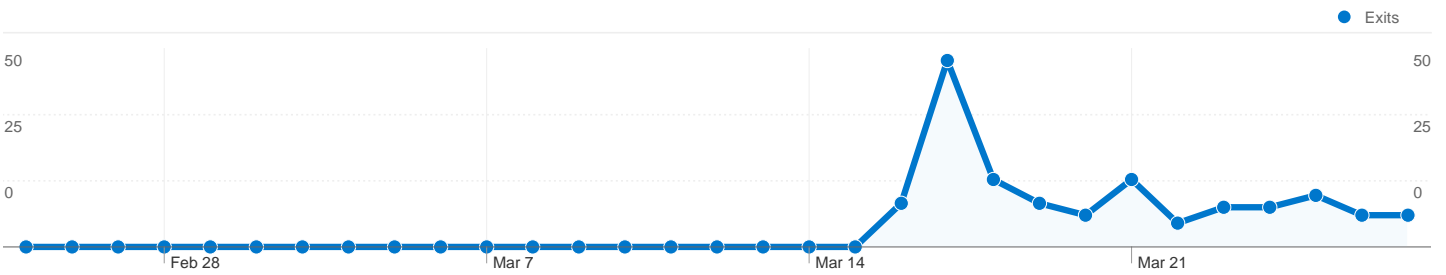
166 visits came from 32 service providers

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
166 % of Site Total: 100.00%	3.73 Site Avg: 3.73 (0.00%)	00:03:42 Site Avg: 00:03:42 (0.00%)	59.04% Site Avg: 59.04% (0.00%)	42.77% Site Avg: 42.77% (0.00%)	
Service Provider	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
charter communications	74	3.03	00:02:09	47.30%	47.30%
tds telecom	27	3.26	00:02:28	51.85%	59.26%
at&t internet services	8	3.25	00:02:13	75.00%	37.50%
cdw computer centers	8	2.50	00:02:23	37.50%	50.00%
comcast cable communications inc.	6	8.33	00:27:40	50.00%	33.33%
pppox pool - rback4.mdsnwi	4	4.00	00:03:29	100.00%	25.00%
service provider corporation	4	2.00	00:04:56	75.00%	75.00%
university of wisconsin madison	4	3.25	00:03:52	100.00%	0.00%
pppox pool - rback2.mdsnwi	3	3.67	00:02:14	100.00%	0.00%
berbee information networks corporation	2	6.50	00:04:08	100.00%	0.00%

Top Exit Pages

Comparing to: Site



166 visits exited from 30 pages

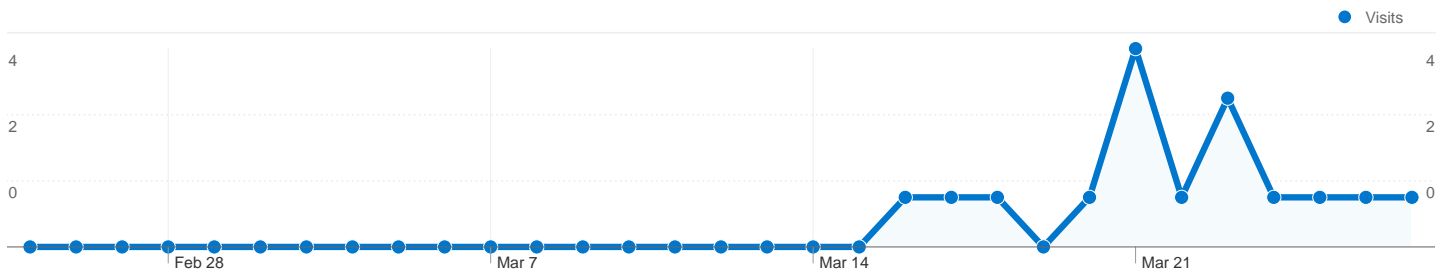
Exit Pages

Page	Exits	Pageviews	% Exit			
<table border="0" style="width:100%"> <tr> <td style="width:33%"> Exits 166 % of Site Total: 100.00% </td> <td style="width:33%"> Pageviews 549 % of Site Total: 88.69% </td> <td style="width:33%"> % Exit 30.24% Site Avg: 26.82% (12.75%) </td> </tr> </table>				Exits 166 % of Site Total: 100.00%	Pageviews 549 % of Site Total: 88.69%	% Exit 30.24% Site Avg: 26.82% (12.75%)
Exits 166 % of Site Total: 100.00%	Pageviews 549 % of Site Total: 88.69%	% Exit 30.24% Site Avg: 26.82% (12.75%)				
/	53	133	39.85%			
/a/oakmeadowhomeowners.org/www/home	15	32	46.88%			
/dues	9	31	29.03%			
/committees/schools	8	30	26.67%			
/board-meeting-minutes	7	19	36.84%			
/committees/park	7	20	35.00%			
/directors	7	25	28.00%			
/faqs	7	25	28.00%			
/home	7	33	21.21%			
/neighborhood-plat	7	31	22.58%			

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Keywords

Comparing to: Site

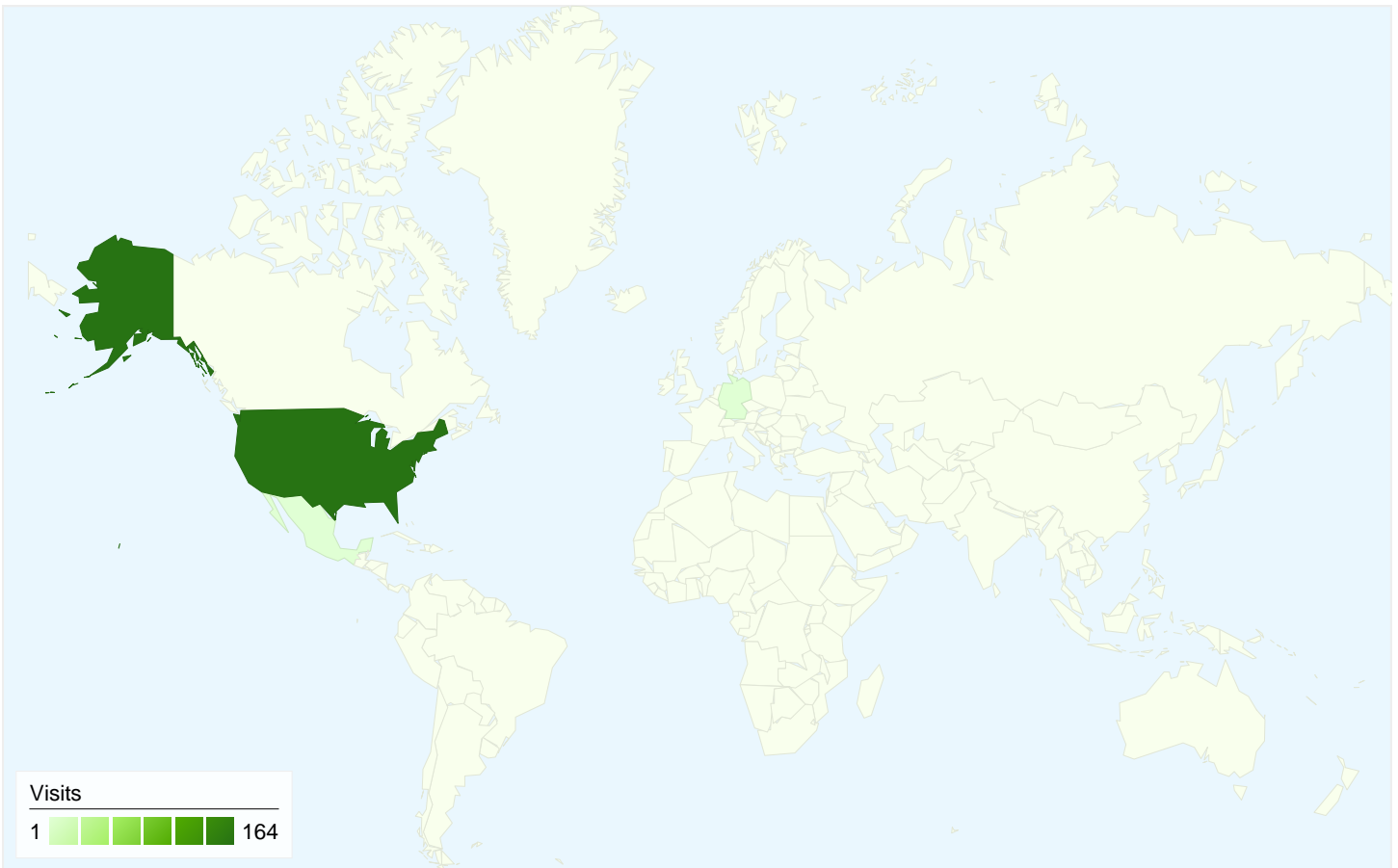


Search sent 16 total visits via 16 keywords

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
16 % of Site Total: 9.64%	3.88 Site Avg: 3.73 (3.92%)	00:03:11 Site Avg: 00:03:42 (-14.05%)	87.50% Site Avg: 59.04% (48.21%)	37.50% Site Avg: 42.77% (-12.32%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
"ron slavin"	1	22.00	00:15:45	100.00%	0.00%
bob gleisner, fitchburg, wi	1	4.00	00:07:03	100.00%	0.00%
concerts at mckee farms park	1	1.00	00:00:00	100.00%	100.00%
dana dentice	1	3.00	00:00:35	100.00%	0.00%
fitchburg mcgaw development	1	3.00	00:12:35	100.00%	0.00%
hoa master plan	1	1.00	00:00:00	100.00%	100.00%
lots oak meadows rd	1	1.00	00:00:00	100.00%	100.00%
oak meadow fitchburg	1	5.00	00:02:46	0.00%	0.00%
oak meadow hom associaiton,fitchburg wi	1	5.00	00:02:09	0.00%	0.00%
oak meadow home associatioin,fitchburg wi	1	2.00	00:00:05	100.00%	0.00%

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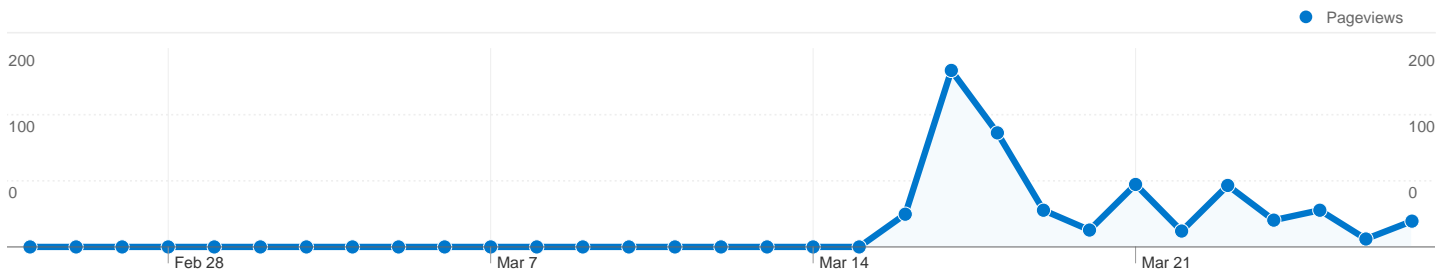


166 visits came from 3 countries/territories


Site Usage


Visits 166 % of Site Total: 100.00%	Pages/Visit 3.73 Site Avg: 3.73 (0.00%)	Avg. Time on Site 00:03:42 Site Avg: 00:03:42 (0.00%)	% New Visits 59.04% Site Avg: 59.04% (0.00%)	Bounce Rate 42.77% Site Avg: 42.77% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	164	3.76	00:03:45	58.54%	42.07%
Germany	1	1.00	00:00:00	100.00%	100.00%
Mexico	1	1.00	00:00:00	100.00%	100.00%

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Pages on this site were viewed a total of 619 times

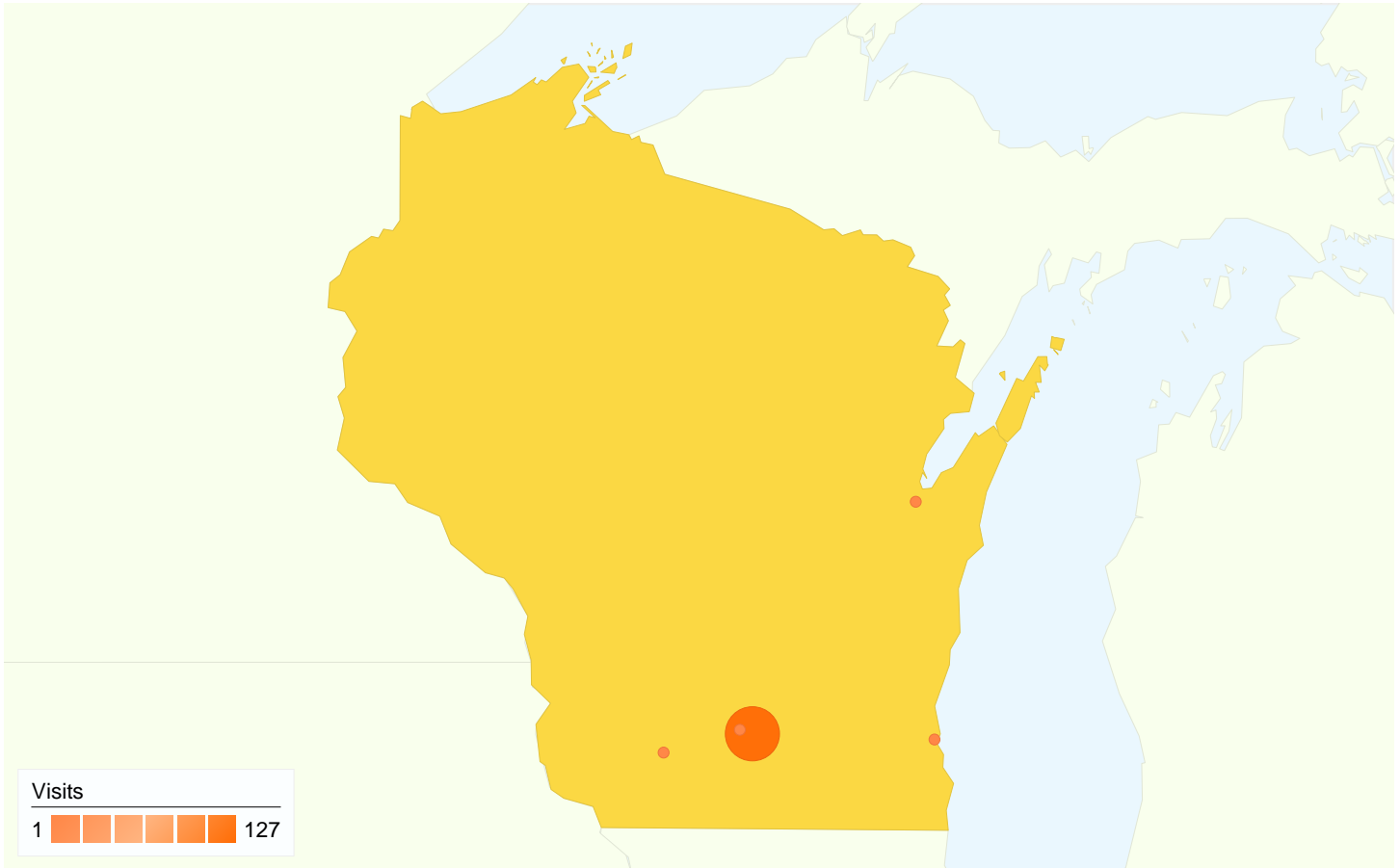
 **619** Pageviews

 **521** Unique Views

 **42.77%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	133	21.49%
/home	33	5.33%
/a/oakmeadowhomeowners.org/www/home	32	5.17%
/dues	31	5.01%
/neighborhood-plat	31	5.01%

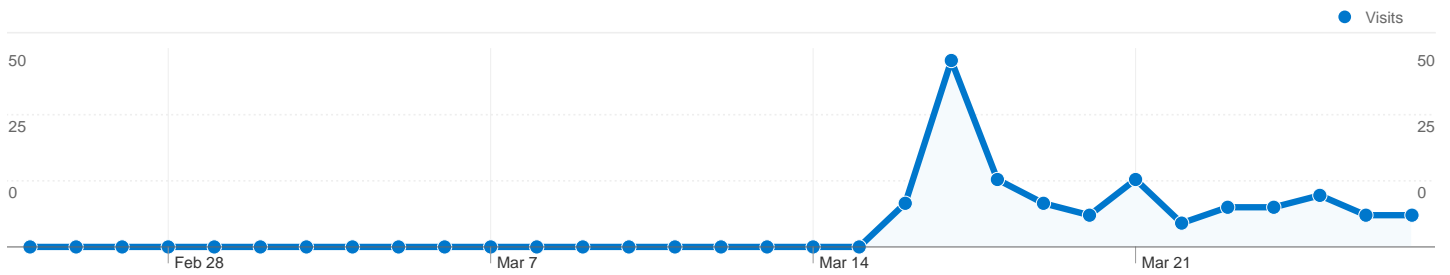


This state sent 131 visits via 5 cities

Site Usage

Visits 131 % of Site Total: 78.92%	Pages/Visit 3.37 Site Avg: 3.73 (-9.72%)	Avg. Time on Site 00:02:26 Site Avg: 00:03:42 (-34.30%)	% New Visits 58.02% Site Avg: 59.04% (-1.73%)	Bounce Rate 42.75% Site Avg: 42.77% (-0.05%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Madison	127	3.35	00:02:25	56.69%	43.31%
Dodgeville	1	5.00	00:05:36	100.00%	0.00%
Milwaukee	1	5.00	00:03:37	100.00%	0.00%
Middleton	1	5.00	00:02:08	100.00%	0.00%
De Pere	1	1.00	00:00:00	100.00%	100.00%

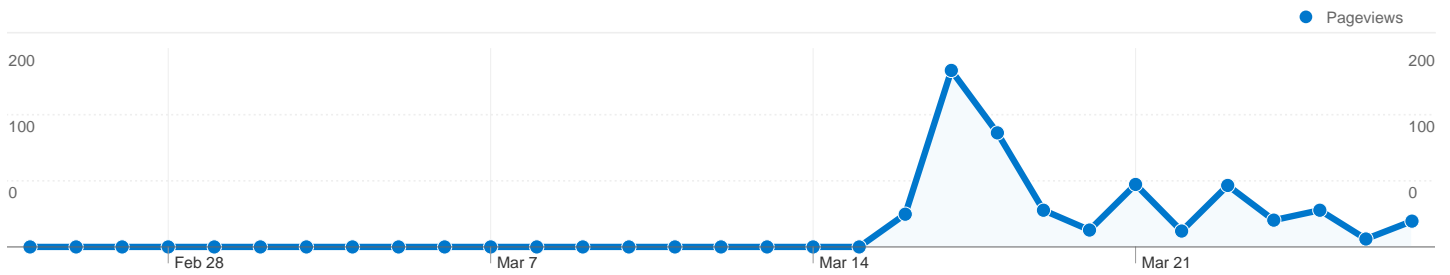
New vs. Returning



166 visits from 2 visitor types

Site Usage

Visits 166 % of Site Total: 100.00%	Pages/Visit 3.73 Site Avg: 3.73 (0.00%)	Avg. Time on Site 00:03:42 Site Avg: 00:03:42 (0.00%)	% New Visits 59.04% Site Avg: 59.04% (0.00%)	Bounce Rate 42.77% Site Avg: 42.77% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Visitor	98	4.43	00:04:30	100.00%	34.69%
Returning Visitor	68	2.72	00:02:32	0.00%	54.41%



66 pages were viewed a total of 619 times

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	133	105	00:02:35	43.69%	39.85%	\$0.00
/home	33	26	00:01:26	33.33%	21.21%	\$0.00
/a/oakmeadowhomeowners.org/www/home	32	21	00:01:53	55.56%	46.88%	\$0.00
/dues	31	27	00:01:22	0.00%	29.03%	\$0.00
/neighborhood-plat	31	20	00:01:44	0.00%	22.58%	\$0.00
/committees/schools	30	28	00:00:56	0.00%	26.67%	\$0.00
/committees/fence-ammendent	28	27	00:00:08	0.00%	3.57%	\$0.00
/anno	27	21	00:00:29	0.00%	11.11%	\$0.00
/directors	25	23	00:01:33	100.00%	28.00%	\$0.00
/faqs	25	23	00:00:35	0.00%	28.00%	\$0.00

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